INDEPENDENT

February 2014

Nature's Path

Organic Love Crunch



Green & Black's Organic Chocolate Bar



Chobani Greek Yogurt

5/\$5

So Delicious Coconut Creamer

\$2¹⁹

16 oz



Justin's Organic Peanut Butter Cups

\$149

1.4 oz



R.W. Knudsen Organic Very Veggie Juice (other R.W. Knudsen Organic

Juices also on sale)



CHOBANI

Food For Life Organic English Muffins (select varieties)



Luna & Larry's Coconut Bliss Organic Non-Dairy Frozen Dessert

16 oz



Bragg Organic Apple Cider Vinegar

\$449

32 oz



Spectrum Organic Canola Oil



Did you know...

it's true that laughter is sometimes the best medicine! A good old belly laugh can increase your blood flow by 20%, reducing stress.



Enjoy these Delicious, Nutritious, Heart-Healthy Favorites!





BOB'S RED MILL NATURAL FOODS, INC.

13521 S.E. Pheasant Court • Milwaukie, OR 97222 • (503) 654-3215 • FAX (503) 653-1339 • www.bobsredmill.com

Bob's Red Mill 10 Grain Cereal

(other select Bob's hot cereals also on sale)

25 oz



Happy Baby Organic Stage 2 Simple Combos

(other select Happy Baby

3.5 oz

Silk

Pure Almond Almondmilk

Pure Bar



Dr. Bronner's Organic Coconut Oil

14 oz



Chocolove

Chocolate Bar

3.2 oz



Organic Bar

1.7 oz



Clif Crunch

Granola Bars

7.4 oz



Pamela's Gluten Free Cookies



Kettle Potato Chips



Go Veggie Parmesan Flavor Cheese Alternative **\$3**19



Organic Valley Organic Feta Cheese

\$479



Wildwood Organic Tofu



Wallaby Organic Yogurt





Daiya Non-Dairy Slices



Wild Planet Wild Albacore Tuna



Crofter's Organic Just Fruit Spread



Udi's Gluten Free Bread (select varieties)

12 oz



Late July Organic Classic Rich Crackers

6 oz

2 cups organic all purpose flour 1/2 cup unsalted butter, softened 1/2 cup organic cane sugar

Crofter's Organic Raspberry Just Fruit Spread

(as much needed to assemble cookies)

1/3 cup ground hazelnuts

1 tsp. organic cane sugar

Sugar Topping

1 tsp. vanilla sugar





Over the past 25 years Crofter's has become a trusted choice for families looking for nutritious, low sugar fruit spreads with all the great fruit taste that we all love!

Our Just Fruit Spreads contain no added cane sugar and are Non-GMO Project Verified, and of course certified Organic.

Spread some today!





alorien



 Preheat oven to about 350°F and prepare a baking sheet lined with parchment paper.

Hazelnut Heart Sandwich Cookies

 Mix flour, softened butter, cane sugar and ground hazelnuts and work into a smooth dough. If mixture is too crumbly, add a bit more softened butter.

Roll dough out on a smooth surface and cut out hearts with a cookie

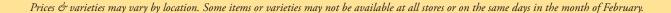
Place hearts on baking sheet and bake until golden.

• Let hearts cool down so you can handle them, and spread raspberry spread on one cookie and place another on top.

Mix the vanilla sugar with the cane sugar for topping and dip hearts in sugar mixture while still warm.









Lelebrating





YEARS organic

330 MILLION POUNDS OF organic ingredients USED

GROWING ORGANIC AT CLIF BAR & COMPANY



CLIF® Bar became our first brand made with organic ingredients in 2003.

71.5% of the ingredients we purchase are organic.



105 organic ingredients are used in our food and drinks.

The organic oats and soy we purchased in 2011 alone enabled 18,000 acres to be farmed organically.1

Our use of organic oats and soy for 10 years has prevented the application of more than 6 million pounds of chemical fertilizers and pesticides.2

Our use of organic rather than conventional ingredients created 16% more jobs in the U.S. economy in 2010.3

CROWING THE ORGANIC MOVEMENT

95 nonprofits that support organic food and farming received \$650,000 from the Clif Bar Family Foundation in 2012.

Clif Bar Family Foundation granted \$240,000 to Washington State University for organic food and farming research.



seed

Clif Bar Family Foundation and 8 visionary partners have committed \$1.3 million to **Seed Matters** to improve and protect organic seed.

Seed Matters has awarded \$ 625,000 to 5 graduate students for organic plant breeding fellowships.

17 organic crop breeding projects have received Seed Matters funding.





1.62-1.76 oz

Equal Exchange Organic Chocolate Bar



Annie's Homegrown Deluxe Gluten Free Pasta Dinner

(other Annie's Deluxe dinners also on sale)

11 oz



Pacific Foods Organic Broth

4/8 oz



Rice Chips

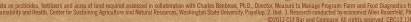
Lundberg Rice Chips











Vega Sport Performance Protein

(other Vega Sport items also on sale)

\$259



1.2-1.3 oz

Lakewood Organic Smart Healthy Juice

(select varieties)

\$359

32 oz



Nature's Path Organic Hot Cereal

\$299

11.2-14 oz



CHANGE THE GAME

WITH THE VEGA SPORT SYSTEM

developed to help athletes perform at their best – before, during and after training and competition.

Vega Sport is the first, complete, all-natural, plant-based sport performance system specifically

• PREPARE – Get in the zone with energy to burn

SUSTAIN – Push harder, last longer, take it to the next level
 RECOVER – Recharge and repair so you can do it all

THE VEGA SPORT PERFORMANCE SYSTEM WAS

FORMULATED IN THREE STAGES:

again, sooner

Spectrum Essentials Organic Ground Flaxseed

(other Spectrum Essentials items also on sale)

\$569

14 oz

vegasport.com



'ega

REPARE SUSTAIN RECOVER

The Heart of the Matter for Health

The heart is given an electrical impulse that provides continuous circulation through the cardiac cycle and is a vital organ in the human body.

Randomized controlled trials found that in addition to diet and exercise, emotional and physiological components also affect heart health in humans.

Dr. Dean Ornish, in his book, "Love and Survival: 8 Pathways to Intimacy and Health", attributes the following to also increase heart health.

- Rediscovering inner sources of peace, joy and well-being
- Creating a healthy community of family and friends
- Developing more compassion and empathy for themselves and others
- Learning how to communicate in ways that enhance love
- Developing more compassion and empathy for themselves and others

Submitted by Cheryl Rosselle, Nature's Food Patch Marketing Director and written by John W. Gow, Nature's Food Patch Wellness Team Member.

Nature's Food Patch is a member of the Independent Natural Foods Retailers Association - The full article can be found at www.naturesfoodpatch.com

NATURE 'S 📂 🔌 🔊 FOOD PATCH

Market & Café

1225 Cleveland St • Clearwater, FL 33755 • 727-443-6703 www.naturesfoodpatch.com Theo Chocolate Organic Chocolate Bar

2/\$5



San-J Brown Rice Crackers

2.8-3.7 oz

Natural Sea Premium Alaskan Pink Salmon



Enjoy Life Cookies

6-7 oz



Annie's Homegrown

Organic Snack Mix

9 oz



Boiron Oscillococcinum



Endangered Species

Organic **Bug Bites**

49¢

.35 oz



The Ginger People

Gin Gins

3 oz







Boiron, world leader in homeopathic medicines, is an independent family pharmaceutical laboratory dedicated to providing quality health solutions. With 4,000 employees, 18 subsidiaries, and distribution in 60 countries, our mission is to develop the role of homeopathy around the world. Boiron has a strong sense of obligation to the environment, and we continuously strive to improve our environmental stewardship by focusing on four areas: cultivating fair trade practices; minimizing environmental impact; ensuring quality ingredients; and

creating responsible packaging.

Crunchmaster

Multi-seed Crackers

4.5 oz



LOVE YOUR HEART

with Nordic Naturals Omega-3s



Health policy advocates around the world, including the American Heart Association and the World Health Organization, agree that omega-3 essential fatty acids help maintain a healthy heart. Research shows that the most reliable source of omega-3s is a high-quality fish oil supplement. In fact, there is more scientific evidence behind the heart health benefits of fish oil than nearly any other nutritional supplement.

Nordic Naturals omega-3 fish oils. Exceptionally pure, fresh, and effective.

- Supports circulation*
- Supports blood vessel function*
- Supports healthy triglyceride levels*

Committed to Delivering the World's Safest, Most Effective Omega Oils™ nordicnaturals.com



Nordic Naturals Ultimate Omega

60 ct



Nutiva Organic Coconut Oil

15 oz



Kiss My Face Natural Moisturizer



Natural Factors Whey Factors Drink Mix

(other select Natural Factors

12 oz

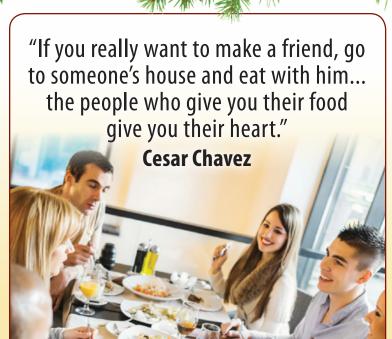


Garden of Life Organic Raw Meal



Earth Friendly ECOS 4X Concentrated Laundry Detergent







ALASKA
Rainbow Foods
224 4th St, Juneau

CALIFORNIA

Alameda Natural Grocery
1650 Park St, Alameda

Berryvale Grocery 305 S Mt. Shasta Blvd, Mt. Shasta

Bi-Rite Market 3639 18th St, San Francisco 550 Divisadero St, San Francisco

Driver's Market

Good Earth Natural Foods

Herbies Natural Foods 13310 East Whittier Blvd, Whittier **Independent Choice™** specials are available at these independent natural food grocers:

Jimbo's . . . Naturally!

12853 El Camino Real, San Diego 1633 S Centre City Pkwy, Escondido 1923 Calle Barcelona, Carlsbad 10511 4S Commons Dr, San Diego 92 Horton Plaza, San Diego

Lupines

301 Crescent St, Greenville

Mother Truckers 13224 Tyler Foote Rd, Nevada City

Natural Selection

The Natural Grocery Company 10367 San Pablo Ave, El Cerrito 1336 Gilman St, Berkeley

New Leaf Community Markets 1101 Fair Ave, Santa Cruz 1134 Pacific Ave, Santa Cruz

1134 Pacific Ave, Santa Cruz 1210 41st Ave, Capitola 13159 Hwy 9, Boulder Creek 6240 Hwy 9, Felton 150 San Mateo Rd, Half Moon Bay 5667 Silver Creek Valley Rd, San Jose 3550 Bernal Rd, Suite 105, Pleasanton New Moon Natural Foods

11357 Donner Pass Rd, Trucke 505 W Lake Blvd, Tahoe City

Rainbow Acres 13208 W Washington Blvd, Los Angeles

Real Food Company 2140 Polk St, San Francisco 3060 Filmore St, San Francisco

Santa Rosa Community Market 1899 Mendocino Ave, Santa Rosa 6762 Sebastopol Ave #100, Sebastopol

Wildberries Marketplace 747 13th St, Arcata

Whole Wheatery 44264 N 10th St W, Lancaster

COLORADO

Bamboo Market
1110 Yampa St, Steamboat Springs

The Crunchy Grocer 1461 E. Eisenhower, Loveland HAWAII

Down To Earth

201 Hamakua Dr, Kailua 2525 S King St, Honolulu 98-129 Kaonohi St, Aiea 305 Dairy Rd, Kahului 4460 Kapolei Parkway, Kapolei

Kale's Natural Foods 377 Keahole St, Honolulu

IDAHO
Pilgrim's Market
1316 N 4th St, Coeur d' Alene

Winter Ridge Natural Foods Market 703 W Lake St, Sandpoint

MONTANA

2J's Fresh Market

105 Smelter Ave NE, Great Falls

Good Food Store 1600 S 3rd St W. Missoula

Heaven's Peak Organics 312 Dewey Ave, Eureka Mountain Valley Foods 25 Commons Way, Kalispell

Real Food Market & Deli

Third Street Market 244 Spokane Ave, Whitefish

OREGON

LifeSource Natural Foods 2649 Commercial St SE, Salem

Nature's General Store 1900 NE 3rd St, Bend

Nature's Pantry Natural Foods

Sundance Natural Foods 748 E 24th Ave, Eugene

WASHINGTON
Bear Foods Natural Market
125 E Woodin Ave, Chelan